



GERM 2023

Global Excellence in Reproductive Medicine

February 23-25, 2023 | Guadalajara MEXICO

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Welcome Letter

Dear Colleagues,

We are delighted to invite you to **GERM 2023 - the *Global Excellence in Reproductive Medicine*** Conference to take place during **February 23-25, 2023, in Guadalajara, Mexico.**

This exciting meeting will offer multiple presentations on the new opportunities and challenges for reproductive care in the Post Covid world.

We all realize that to accelerate research initiatives and optimize patient care strategies, it is of utmost importance to share information and ideas among the researchers and clinicians involved in this area. The international faculty comprises a long list of distinguished invited speakers and leading experts from Mexico, Israel, USA, India, and China.

This comprehensive conference is a unique opportunity to celebrate the renewal of much anticipated Face-to-Face meetings. This will allow exchange ideas and knowledge in a relaxed atmosphere with colleagues from around the world.

We are expecting to participants from Mexico and around the world. Among them: **OB/GYN physicians and residents, Reproductive endocrinology, and infertility (REI) physicians and fellows, embryologists, lab technicians, family practice physicians, genetic counsellors, IVF nurses and other health professionals** who desire an update on new developments in the field of reproductive medicine.

We are pleased to invite you to sponsor as an exhibitor and support with any of the sponsorship options. As our industry partners you are an integral and a very important part of the conference. We will work closely together with you to ensure strong visibility and provide you with a of opportunities to interact with the delegates and deliver your key message to the audience. We will be most happy to tailor your sponsorship according to the needs and style of your organization. All sponsors receive the highest recognition for their support of the conference.

Guadalajara

Luis Ruvalcaba, MD – Guadalajara, Mexico

Daniel Seidman, MD – Tel Aviv, Israel



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Topics

- Reproductive Care
- Fertility Preservation
- Sperm and Egg Donation
- Surrogacy
- Endometriosis and Adenomyosis
- Cryopreservation
- Artificial Intelligence in IVF
- Covid-19 and Reproductive Medicine
- Genetic Tests in Reproductive Medicine
- Stem Cells in Reproduction
- PCOS
- Ovarian Rejuvenation: Is it Feasible?
- Uterine Malformations and Myomas
- The Endometrium
- Poor Ovarian Response: Clinical Practice and Treatment Options



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Meet Our Attendees

- General OB/GYN p\Physicians and Residents
- Reproductive Endocrinology and Infertility (REI) Physicians and Fellows
- Embryologists
- Lab Technicians
- Family Practice Physicians
- Genetic Counsellors
- IVF Nurses
- Health Professionals who Desire an Update on New Developments in the Field of Reproductive Medicine



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General Information

Congress Dates

23-25 February 2023

Congress Opening Hours

Thursday, 23 February, 2023 18:00 to 19:30

Friday, 24 February, 2023 9:00 to 17:30

Saturday, 25 February 2023 9:30 to 18:15

Language

The official language of the Meeting will be conducted in English.

Lunches and Coffee Breaks

Coffee and light lunch will be served in the Exhibition Area.

Accessibility

Please see here how to reach the venue

Transportation from _____



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GERM 2023 Sponsorship Opportunities

Feel free to speak about a tailor-made individual package for your organization!

Sponsorship Packages	Diamond USD 45,000	Platinum USD 30,000	Gold USD 20,000
Symposium up to 45 minutes	Yes	No	No
Special opportunity	Company's Logo on Name Badges Company's video on the screen	Company's Logo on Lanyards	Branding at Coffee Break area
Exhibition space Row	Yes	Yes	Yes
Exhibition Space Row Dimensions	18 Sqm	12 sqm	8 sqm
Complementary Conference Badges	6	4	3
Conference Bag inserts	3	2	1
Acknowledgment of Sponsorship	Yes	Yes	Yes
Ad in final program	Yes Back-page /inside Front page	Yes	Yes
Name and Logo of company on conference website	Yes	Yes	Yes
Social media mentions	Yes	Yes	Yes
Newsletter will be sent to the participants	Up to 4	Up to 3	Up to 1



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Sponsorship Packages – More Options

Symposium up to 45 minutes	Conference Bags – Not exclusive	Branding a Coffee Break *Price per a Day	Promotional Materials	Advertisement Final Program/Abstract Book
USD 20,000	USD 7,500	USD 5,000	USD 1,500 Per insert A4 Paper Size	Back Cover USD 3,000 Inside Front Cover USD 2,500 Inside Back Cover USD 2,000 Inside Page USD 2,000

Exhibition Space Row		
USD 1660 Per 1 Sqm (Minimum of USD 10,000)	Minimum of 6 sqm	2 Exhibitors' badges



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Sponsorship & Exhibition Opportunities GERM 2023

Diamond Sponsorship

USD 45,000

❖ **Sponsored Symposium**

- Sponsored Symposium for up to 45 minutes. The program is subject to the approval of the Congress Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Satellite Symposium of GERM Global Excellence in Reproductive Medicine 2023"
- Symposium program will be included in the Final Program (subject to receipt by publishing deadline)

❖ **Exhibition Space Row**

- 18 sqm exhibition space Row

❖ **Advertisement & Acknowledgement**

- Company's Logo on Name Badges
- Inclusion of promotional material on the chairs in the hall of the sponsored symposium.
- Company's Video (up to 3 minutes) will be screened in the plenary hall (must be approved by committee).
- Inclusion of sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Inclusion of up to 4 pieces of promotional material distributed in the participants' bags
- Back-page or inside front-page advertisement in the final program, allocated on a first come, first served basis
- Marketing Newsletter publishing the sponsor/product will be sent to the participants of the congress. Up to 4 newsletters.
- Sponsor's logo with hyperlink on congress website
- Inclusion of symposium program on the Congress website
- Symposium invitation will be sent out to registered delegates by email 1 month before the Conference
- Diamond Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website



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❖ Registration

- 6 complimentary registrations

Platinum Sponsorship

USD 30,000

❖ Exhibition Space

- 12 sqm exhibition open space

❖ Advertisement & Acknowledgement

- Sponsored Lecture up to 30 minutes. Must be approved by the committee
- Lanyards- Conference lanyards will bear the sponsor's logo.
*The sponsoring company is responsible for the production of the lanyards including graphic and providing them to the congress.
- Inclusion of up to 3 pieces of promotional material distributed in the participants' bags
- Inside page advertisement in the final program, allocated on a first come, first served basis.
- Marketing Newsletter publishing the sponsor/product will be sent to the participants of the congress. Up to 3 newsletters.
- Sponsor's logo with hyperlink on Global Summit website
- Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website

❖ Registration

- 4 complimentary registrations

Gold Sponsorship

USD 20,000

❖ Exhibition Space

- 8 sqm exhibition open space

❖ Advertisement & Acknowledgement

- Branding with the sponsor's logo one coffee break area (one day).
- Inclusion of up to 2 pieces of promotional material distributed in the participants' bags
- Inside page advertisement in the final program, allocated on a first come, first served basis.



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- Marketing Newsletter publishing the sponsor/product will be sent to the participants of the congress. Up to 2 newsletters.
- Sponsor's logo with hyperlink on Global Summit website
- Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the Global Summit website

❖ Registration

- 3 complimentary Conference registrations

More Sponsorship Opportunities

➤ Promotional Material in the Participants' Bags USD 1,500 per insert

- Inclusion of promotional materials (leaflets and brochures in the participants' bags).
- Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4)

➤ Advertisements

Full-page colour advertisements are available in the following Conference publications:

- | | |
|--|------------------|
| • Final Program/Abstract Book – Back Cover | USD 3,000 |
| • Final Program/Abstract Book – Inside Front Cover | USD 2,500 |
| • Final Program/Abstract Book – Inside Back Cover | USD 2,000 |
| • Final Program/Abstract Book – Inside Page | USD 2,000 |

❖ Conference Bags

USD 7,500

- Each participant will receive a bag
- The bag will bear the sponsor's logo

Social Event Opportunities (Please contact the Industry Liaison Manager)

- Sponsorship of a Welcome Reception
- Sponsorship of Coffee Breaks
- Sponsorship of a Lunch Breaks
- Sponsorship of a Gala Dinner



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Special Requests

We are willing to discuss a special offer to suit your objectives. Please feel free to contact our Industry Liaison Manager to discuss your needs at rportugal@paragong.com

- Prices exclude VAT

Acknowledgements

Please note that all sponsorship opportunities include:

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program

Please forward your company logo in colour and Jpeg / Png versions to rportugal@paragong.com

Exhibition Space Row

A commercial and professional exhibition will take place parallel to the Global Summit hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Exhibition Space Row - The price for open space USD 1,660 per square meter
Minimum size is 6 Sqm (2X3) at the cost USD 10,000

Ordering an exhibition space row of 6 sqm includes:

- 2 Exhibitors' badge
- 1 table, 2 chairs, 1 electrical socket. standard voltage in Mexico is 127 V.
- Welcome Reception for registered exhibitors (for 2)
- Tea/coffee and lunch for registered exhibitors (for 2)
- Cleaning Service

Acknowledgements

Please note that all Exhibition options include:

- Exhibitors' logo with hyperlink on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Program

Please forward your company logo in colour and Jpeg / Png versions to rportugal@paragong.com

Guidelines for Sponsors & Exhibitors



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All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Exhibition Space Row Decorations

Exhibitors are forbidden to extend their space row into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed ensure reservation of a desired location.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitors badges will be given for the first 6 sqm booked, and another badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration. All registered exhibitors are entitled to the welcome reception, coffee and lunch breaks and sessions.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated at least 1 month prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Payment Methods

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 20 January, 2023 will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible after 20th of January 2023.

Sponsorship & Exhibition Form

Please complete the following information and return to the Exhibition Manager:



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Paragon Group
 Ms. Reut Portugal
 Cell: +972-54-8991167
 Email: rportugal@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Web-Site	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Sponsorship Item	Price USD	
		Total

Exhibition Space	Stand No	size sqm	Total Price
			USD



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Terms and Reservation

Booth/Open space number might be changed once all exhibitors will be allocated.

Payment from abroad is exempt from local VAT.

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full payment for the Exhibition/Sponsorship must be fully paid before Conference. Exhibitor/Sponsorship who will not pay in advance will not be allowed to enter and participate the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the package/space fees above.

Terms of Payment:

50% 1st invoice – with signed reservation form

50% 2nd invoice – will be paid one month before the event.

- Please mark if you wish to pay all amount in advance in one invoice after signed the reservation form. The total amount must be received before the opening date of the Conference.



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Payment Methods:

1. **Bank Transfer:**

Company Name: Paragon Group

Bank Name: Bank Hapoalim, Account No: 667381, Branch 616

Address: Hovevey Zion 1, Petach Tikva 4936201, Israel.

Payment from abroad: IBAN: IL77-0126-1600-0000-0667-381

* Bank charges are the responsibility of the payer

2. **Credit Card**

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Credit Card

Type of card: _____

Credit card no: _____

Expiry Date: _____

Card Holder: _____

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX: _____

Amount & Currency: _____

Full name of Card Holder: _____

I.D. No. / Passport No. & Country name: _____

Signature of Credit Card Holder: _____

Date: _____

* Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card.



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We are hereby Confirm, we have read all "Terms of Reservation" specified above, agree and obligated to follow them all.

First Name: _____ Last Name: _____

Signature & Stamp: _____ Date: _____